

# Voya Financial Charitable Sponsorship Policy

Published March 1, 2018.

---

## Overview

Voya Financial is committed to making a meaningful difference in the communities where we live and work through supporting nonprofit organizations whose mission aligns with ours: to help all Americans get ready to retire better.

Our investment in communities may take the form of a charitable sponsorship through the Office of Corporate Responsibility and Diversity and Inclusion of Voya Financial. Voya Foundation is the company's philanthropic arm and provides grants to nonprofits within their Financial Resilience giving priority.

**Voya Financial considers charitable sponsorships from eligible nonprofits which meet one, or more, of the following:**

- (1) Work supports children's education, financial literacy or disaster relief.
- (2) Initiatives align with Voya Financial's diversity and inclusion strategy.
- (3) Programs are supported Voya's employee-led committees.
- (4) Events are referred by Voya executives who serve on the nonprofit's boards.

## Nonprofit Evaluation Criteria

- Organization is a 501(c)(3).
- Organization meets Voya Financial's nonprofit eligibility guidelines.
- Organization has not received funding within the previous 12 months.
- Proposal generates an appropriate amount of value to Voya Financial relative to its request amount.
- The project or events takes place where one or more of our major office sites are located:
  - Atlanta
  - Braintree
  - Des Moines
  - Jacksonville
  - Minneapolis
  - New York
  - Scottsdale
  - West Chester
  - Windsor